



MAINE FARMLAND TRUST

Veggies For All Outreach Coordinator

Summary: The Veggies for All (VFA) Outreach Coordinator works closely with VFA's Program/Farm Manager, community partners, and volunteers to foster a strong connection between VFA and the community it serves. The Outreach Coordinator will also participate in VFA's field operations as needed, including but not limited to: planting, weeding, cultivating, harvesting, washing, packing, and delivery. This position is based out of MFT's Unity office, with travel to VFA's field sites in and around Unity required.

Reports to: Vice President of Programs or designee, and Veggies For All Program Manager

Duties:

- Recruit and manage the participation of Veggies For All volunteers, including individuals, company groups, school groups, and others
- Solicit materials donations from local farms and businesses
- Provide consistent content for VFA's social media presence on Facebook and Instagram, including in-field photos/video,.
- Provide facilitation and occasional teaching support for VFA's cooking and gardening classes
- Take lead on additional community events that serve VFA's mission, such as the end of season harvest party
- Support VFA's field operations, including but not limited to: planting, weeding, cultivating, harvesting, washing, packing, and delivery as needed
- Assume leadership of the VFA field crew and any volunteers in the absence of the VFA Program Manager
- Appropriately represent Veggies For All and Maine Farmland Trust in the local community.
- Support VFA's gleaning efforts at the request of the VFA Program Manager.
- Operate VFA's farm vehicle in service to these duties at the request of the VFA Program Manager.

Desired qualifications:

- 1-2 seasons working on organic or ecologically minded farms and/or market gardens
- Substantial experience coordinating and working with individual volunteers and volunteer groups
- An outgoing personality capable of interacting with a wide variety of stakeholders
- Experience teaching workshops or small classes related to gardening, cooking, and/or related subjects

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- An interest in being a proactive and visible member of the Unity community
- Familiarity with Facebook and Instagram
- Ability to clearly communicate verbally and in writing
- An interest in food justice, sustainable farming, hunger relief, and related topics
- Comfortable giving and receiving direction and feedback to/from peers
- Ability to multi-task and shift priorities as circumstances dictate
- Ability to work well independently and within a team
- Comfortable working with large groups of volunteers from a variety of backgrounds and age groups
- A willingness to learn, share, and experiment with a variety of farm techniques and tools
- Tolerance for working long days in sun, rain, heat, cold, and/or wind for several months
- Ability to stoop, squat, and/or bend for several hours at a time
- Ability to comfortably and safely lift at least 50 lbs
- Reliable personal transportation
- Valid and clean driver's license
- Fluent in English

This is a part-time, 24 hr/week seasonal position beginning in May and concluding in October.